Mars And Venus In The Workplace

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Synopsis

John Gray, who changed the way people view gender differences with his #1 international bestseller Men Are from Mars, Women Are from Venus, now brings his insights to the working world. In Mars and Venus in the Workplace, Gray analyzes the differences in the ways men and women misunderstand and misinterpret each other in the workplace, and offers practical advice on reducing unnecessary conflict and frustration. Mars and Venus in the Workplace will:

- Increase performance by giving you the tools to improve communication, promote teamwork, and enhance working relationships.
- Increase productivity by providing a greater awareness and appreciation of the diverse characteristics within each of us -- and how these differences can positively or negatively affect productivity.
- Increase effectiveness by empowering you to overcome frustration and resolve conflict in difficult communication situations.
- Increase morale by utilizing interactive techniques that will promote respect and build trust.

Applying his trademark practical advice to everyday office issues, Mars and Venus in the Workplace will enable listeners to achieve their goals and to make the workplace a source of fulfillment. Read by the author.

Book Information

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Customer Reviews

I think John Gray has brilliantly created the captivating concept of the coexisting male and female planets of behavior. Women are Venuses, and men are Martians. We all laugh and joke about it, but never truly understand. It was written in a way we can all relate. The book is not only informative, but entertaining. Sure, I enjoy research and stats but this was real life in action. When reading the scenarios you immediately recall a situation of which you have experienced and it’s
almost like problem solving along the way. These ideas are good for everyone. Of course neither planet is right or wrong, a great combination is best. Since reading this book, I have developed more "Martian" characteristics, but I will never give up my collaborating "Venusian" style. I have mixed both styles and I think this has made me a better communicator in the workplace. In the business world if you know each other’s planet you are at an advantage. There can be so many misinterpretations if you don’t understand the other planet. Knowing more about Mars has made me happier at home and more confident at work. This book will help you understand the differences in men and women when it comes to problem solving. Women chat about it and men want to be alone.

In the business world, it is important to think about. Unfortunately, some male managers can see chatting as a sign of weakness. This sounds really discriminating, but it can be true in certain situations, particularly at meetings. And when it comes time for reviews and appraisals women often don’t credit themselves for ideas as a man would.

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