Team Rodent: How Disney Devours The World
"Disney is so good at being good that it manifests an evil; so uniformly efficient and courteous, so dependably clean and conscientious, so unfailingly entertaining that it's unreal, and therefore is an agent of pure wickedness. . . . Disney isn't in the business of exploiting Nature so much as striving to improve upon it, constantly fine-tuning God's work."--from TEAM RODENT

How Disney Devours America

Revulsion is good. Revulsion is healthy. Each of us has limits, unarticulated boundaries of taste and tolerance, and sometimes we forget where they are. Peep Land is here to remind us; a fixed compass point by which we can govern our private behavior. Because being grossed out is essential to the human experience; without a perceived depravity, we'd have nothing against which to gauge the advance or decline of culture; our art, our music, our cinema, our books. Without sleaze, the yardstick shrinks at both ends. Team Rodent doesn't believe in sleaze, however, nor in old-fashioned revulsion. Square in the middle is where it wants us all to be, dependable consumers with predictable attitudes. The message, never stated but avuncularly implied, is that America's values ought to reflect those of the Walt Disney Company, and not the other way around."

Book Information

Series: Library of Contemporary Thought
Paperback: 96 pages
Publisher: Ballantine Books; 1 edition (May 5, 1998)
Language: English
ISBN-10: 0345422805
Product Dimensions: 5.5 x 0.2 x 8.2 inches
Shipping Weight: 4.2 ounces (View shipping rates and policies)
Average Customer Review: 3.4 out of 5 stars (See all reviews (147 customer reviews)
Best Sellers Rank: #34,432 in Books (See Top 100 in Books) #13 in Business & Money > Marketing & Sales > Public Relations #14 in Business & Money > Economics > Commerce #28 in Books > Travel > Specialty Travel > Theme Parks

Customer Reviews

I adore Carl Hiassen. I share his concerns. I join in his delight at the comeuppances that from time to time sock Disney in the jaw. (As a resident of Northern Virginia, I was quietly pleased at our qualified victory in beating back Disney's America project.) So let me say first that I'd recommend
Team Rodent as sheer, exuberant Hiassen, with its "Peep Land," "Insane Clown Michael," odious black buzzards and other hilarious locales and characters. Still, this is a slender book that wants you to believe it's much longer, better developed, and more convincing. It's Hiassen stretching everything he's got for as much as he can get (he's very good at this). He has an an anecdote or two for each short chapter, which he inflates--via the high-pressure air hose of Hiassenian hyperbole and prose--to the bursting point. What we're left with is the story of a large, powerful corporation in Florida behaving like--surprise!--a large, powerful corporation in Florida. That has convinced the broad masses to shovel money into its coffers in alarmingly large quantities. Surely, however, as a muckraker and satirist, Hiassen has divined something sinister, some fundamental filaments of rot eating through the Disney empire. For better or worse, intellectuals are the guilty consciences of their times, and Hiassen performs this necessary service. His are the useful ravings of the "anti-developmentalists," who serve as salutary societal T-cells and, consequently, as needed brakes on hyperdevelopment. (It worked in Northern Virginia!) Hiassen behaves here, however, as though he had much more to work with and as though he didn't have to expend much effort to clinch his case--the "preaching to the choir syndrome"?

Download to continue reading...

Team Rodent : How Disney Devours the World Management: Take Charge of Your Team: Communication, Leadership, Coaching and Conflict Resolution (Team Management, Conflict Management, Team Building, ... Team Motivation, Employee E) Disney (Disney, Disney Biography, Disney Books, Disney Series Book 1) My Disney Busy Bag: Traveling With Children by Plane/8 Crayons/My Trip Blank Book/Write on Wipe Off World Map/Erasable Pen/Mickey Storybook/2 Disney (My Disney Busy Bag Series) The Hidden Magic of Walt Disney World Trivia: A Ride-by-Ride Exploration of the History, Facts, and Secrets Behind the Magic Kingdom, Epcot, Disney’s Hollywood Studios, and Disney's Animal Kingdom Walt Disney - A Kids Book With Fun Facts About The History & Life Story of Walt Disney (Walt Disney Books) Infection Control and Management of Hazardous Materials for the Dental Team, 3e (INFECTION CONTROL & MGT/HAZARDOUS MAT/ DENTAL TEAM ( MILLER)) The Big Book of Team Building Games: Trust-Building Activities, Team Spirit Exercises, and Other Fun Things to Do Team of One: Get the Sales Results of a Full Time Sales Team Without Actually Having One Race Team (Disney/Pixar Cars) (Step into Reading) WALT DISNEY WORLD SOUVENIR BOOK (Walt Disney Parks and Resorts custom pub) Learn to Draw Disney’s Favorite Fairies: Learn to draw the magical world of Tinker Bell, Silver Mist, Rosetta, and all of your favorite Disney Fairies! (Licensed Learn to Draw) All Aboard: The Wonderful World of Disney Trains (Disney Editions Deluxe) Drinking at Disney: A Tipsy