Girl Code: Unlocking The Secrets To Success, Sanity, And Happiness For The Female Entrepreneur
For fans of Girl Boss by Sophie Amoruso, I Am That Girl by Alexis Jones and You Are a Badass by Jen Sincero comes the latest book from best-selling author, entrepreneur, and master life coach Cara Alwill Leyba. Girl Code is a roadmap for female entrepreneurs, professional women, "side hustlers" (those with a day job who are building a business on the side), and anyone in between who wants to become a better woman. This book will not teach you how to build a multimillion dollar business. It won't teach you about systems or operational processes. But it will teach you how to build confidence in yourself, reconnect with your "why", eradicate jealousy, and ultimately learn the power of connection. Because at the end of the day, that's what life and business is all about. "I am witnessing a phenomenon. It seems as though a growing group of women entrepreneurs all around the world has discovered the secret to success and happiness in both their lives and careers. It's almost as though there is a hidden, underground world of power-playing females who have all cracked a magical code: they think positively, they support one another, and they truly believe they can have it all - and you can, too. There is something dynamic that happens when women genuinely show up for each other. When we lose the facades, when we cut the bulls--t, and when we truly have each other's backs. When we stop pretending everything is perfect, and we show the messy, beautiful parts of ourselves and our work that all look awfully similar. When we talk about our fears, our missteps, and our breakdowns. And most importantly, when we share our celebrations, our breakthroughs, and dish on what works. There is no reason to hoard information, connections, or insight. Wisdom is meant to be shared, so let's start sharing what we've learned to make each other better. Let's start building each other up. Let's live up to our potential and start ruling the world."

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Customer Reviews

This is the most riveting and inspirational women entrepreneur books I have ever read it sure did motivate me more and gave me the encouragement I need to go and make my dream a reality as a business owner. Mrs. Cara is absolutely brilliant and successful business women who foot steps I am definitely walking in. God's will I will be taking my boutique from a home front to a storefront. I loved her book so much that the next day after I read the book I ordered her other 3 books Champagne Diet, Fear and Fabulous and Sparkle I am so excited and ready to read it thanks Cara for making these awesome books may God continue to bless you and your business sister.

Anyone who is looking for ways to get out of your own head and really create your purpose in your business needs to read this book! Cara’s secrets and tips come from real life, real world experience and her no-bull approach forces you to hold yourself accountable and take yourself and your business seriously. Cara is likable, relatable, and wonderful, not to mention supportive and the best source any female entrepreneur could ask for. Amazing!

If you are a business woman and direct sales or in sales. You need to read this book! Helps you realize a lot of negative things that you may be doing to yourself and your business it’s also a great read just to enjoy as a woman to get information on learning how to be stronger have a can mentality.

There is no useful information about entrepreneurship here. None whatsoever. Nothing at all about what it actually takes to start your own business, develop a brand, network better as a female, or really anything that the cover copy claims. This booklet is little more than a spinoff of "girl boss," which is already a shallow and useless book. Here is a summary of the "entrepreneurship advice" in this book.-Compliment other women regularly-Don’t be jealous of other women-Compliment other women’s shoes-Don’t be jealous of other women-Marry a man who isn’t "intimidated" by your "ambition." The "interviews" are redundant drivel from a bunch of arbitrarily selected "girl bosses" that more or less tell you to believe in yourself, follow your passion, and keep going when the going gets tough. No actual, functional advice for women in business, but plenty of lengthy personal anecdotes about the author rushing to TV appearances and getting her eyelashes done. I have no idea what’s up with all the great reviews, unless the entire reader audience is under-educated.
millennial women who follow Cara's blog and have no aspirations of starting their own business.

A no-nonsense approach to believing in yourself, listening to your gut and going for it. At the core it's about approaching everything with a positive attitude and making the most of every opportunity. That's what being an entrepreneur is about! Cara teaches us to invite abundance into our lives and open ourselves to accept it. Women tend to worry too much about what others think or have to say. Be you and give props to the women who are doing just that. There is enough success to go around for all of us. Hope this rambling resonates ....

Really got a lot out of this book and realized why I always thought I was a dude inside and did better hanging out with men than most women. I was finding the wrong women friends to hang out with! Forget competition! It's all about empowerment! Check out my full review here! [...]

I just spent 2 hours soaking in the bathtub reading your book!! I love your style and found myself nodding in agreement thinking that I have said/thought that before. I would start to think it wasn't 'helping' me like I thought it would then I'd turn the page. Boom. Speaking straight to my heart. I feel conviction! This is an AMAZING book but an even better tool. If I don't apply it, what good was reading it??

I liked the book to a point. I wasn't crazy about the "me", "I deserve", "I should get everything I have ever wanted" statements. My point of view of the world and life is different. But I did love the interviews, they were inspiring and touching. I like Cara's story as well. I believe if I work smart and hard will have success- financial freedom, health, family, so forth. I think that Cara believes the same thing, just not big on the "me". I would recommend this book with a little caution, there are F-bombs which I hate and do not believe is necessary in our language box. We are more intelligent than that. I will listen to the book again because those interviews are gold.

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