This is the eBook of the printed book and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Directed primarily toward students taking an course in undergraduate systems analysis and design, this text also provides practical content to current and aspiring industry professionals. Kendall and Kendall’s Systems Analysis and Design, 9e, is a human-centered book that concisely presents the latest systems development methods, tools, and techniques in an engaging and easy-to-understand manner.

Avoid the paperback they’ll send an (Eastern Economy Edition) which is a fancy word for (ugly useless B&W printed on the worst paper quality possible) you can read almost three pages without flipping any. Big disappointment indeed!!!!

Old fashioned: That's what I'd call it. How can apps and mobile device issues receive such little attention in your book? This achingly new (and unbelievably expensive) edition disappointed me. It doesn’t address recent developments in Systems Analysis and Design. The Case Studies are
hilariously out of date and the context is so American-centric, I felt embarrassed sitting in the middle of a group of Indian and Chinese colleagues. Clearly the Kendalls haven't developed anything for a while. When I mentioned some of these issues in class, my professor said, "Well, they are old, you know?" yeah. I'm old too, but good grief!!!!! don't intend to be mean, but I'm so disappointed I must plead with professors to find a textbook with more contemporary perspectives. It's not that we can't learn anything from this book... of course we can! But the book barely skims or completely misses many of the things that will actually get us jobs.

I was using this for a class in college. I dropped out of the class because of this book. Horribly written. Over 30 years in the computer Industry and I could not find an answer for one of the questions in the book at the end of a chapter. Very vague. Just can't follow it at all. Worst book I have ever not read.

This textbook is bad. Its wall to wall buzz words and looks like the crap management posts on the break room walls. In a nutshell, its busy work and the churn that make bosses feel like bosses and corporations feel like their accomplishing something. Essentially, everything wrong with corporate America. Unfortunately my school requires me to take a class on being a corporate drone, requiring this textbook.

Good information but written in convoluted HR speak. This book is a tedious read and I find myself constantly having to re-read entire paragraphs.

Very generic overview of the topics discussed. Very little real world application or actual how to information. Very heavy on UML and diagramming and the like. Should be titled Diagramming for dummies.

Easy to read, not very intellectually stimulating. I found the book lacked practice examples and good walk-throughs. Most things in this book you could probably pick up on the job.

I had to use book for class.... Book poorly explains any particular topic and reads as if it was hacked from Wikipedia.

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