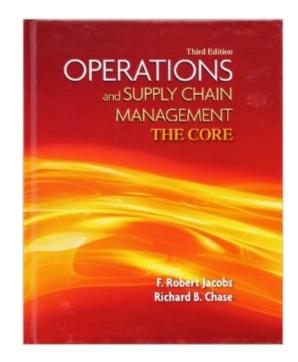
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Operations And Supply Chain Management: The Core (Book Only) (McGraw-Hill/Irwin Series Operations And Decision Sciences)





Synopsis

The third edition of Operations and Supply Chain Management: The Core focuses on the important â œcoreâ • concepts in the dynamic field of operations. Just as lava flows from the core of the earth, operations and supply chain management is the core of business. Material must flow through supply chain processes to create cash output and input. This new edition has an increased focus on supply chain analytics involving the analysis of data to better solve business problems.

Book Information

Series: McGraw-Hill/Irwin Series Operations and Decision Sciences Hardcover: 552 pages Publisher: McGraw-Hill Education; 3 edition (January 27, 2012) Language: English ISBN-10: 0073525235 ISBN-13: 978-0073525235 Product Dimensions: 8.1 x 1.1 x 10.8 inches Shipping Weight: 2.1 pounds Average Customer Review: 4.2 out of 5 stars Â See all reviews (36 customer reviews) Best Sellers Rank: #82,005 in Books (See Top 100 in Books) #43 in Books > Business & Money > Processes & Infrastructure > Operations Research #257 in Books > Textbooks > Business & Finance > Management #1208 in Books > Business & Money > Management & Leadership > Management

Customer Reviews

No one really likes reading school books, but as they go, this one is pretty good. I used it in one of my grad school classes.

A good textbook on the general principles of operations, logistics, and supply chain management. Maybe not worth the "new" price (save the big \$ for a more meaningful, complex operations book) but a solid text nonetheless.

Book is great just a little disappointed it did not come with an access code which I had to go out an buy separately on the McGraw-Hill website. Book was in great condition.

Overall, a good book with relevent content. It uses good examples and covers up to date practices.

The book is organized in a manner that makes sense for learning concepts.

Just be aware that the book does not come with an access code for Connect. I haven't completed the course so just leaving the review at 3 stars as I'm not sure of the content of the book.

Great book. Received it in great condition from . Great price as well. Will be more than willing to buy another text book from .

Book was brand new, but dl'd not come with the access code for blackboard connect. I had to send it back and rent a digital copy....

Book was exactly what I needed, however, I did not need it as long as expected. Worked perfect for what I used it for.

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