Millionaire Within: Untold Stories From The Internet Underworld

E. Brian Rose
get inside the head of a self-made millionaire, THIS is the book you want to read. It's juicy, raw, crazy, funny, candid, sad, inspiring, shocking, insanely motivating - - I could not put it down. Like others have said, I read it cover to cover and the only bad thing about it... was that it ended. I would put ONE word on this one: brilliant. Flat out brilliant. From the style of writing and the story-telling format, to the way he frames his story in such a way that there are endless take-aways from it - page by page, minute by minute. Prepare to take mad notes in the margins. ;-)

So many business books are extremely boring and hard to get through. They certainly don’t inspire or motivate me, even if they do inform. I wasn’t sure what EBR’s book would be like but I was SO happy that it was an interesting read. I didn’t want to put it down, so it went with me in my relaxing bath, in bed before my eyes couldn’t stay open another minute, and in the car as I sat waiting in carpool. I loved most the way EBR showed how you don’t crumble when things go South, you adjust your sails and go in a new direction. The one thing that impresses me most is a go getter attitude. And he has it in droves. This is a great book for people who are quitters or whiners. Read this and get a dose of courage and the correct mindset.

I actually purchased this book with a mixture of curiosity and push from other friends that gave it a great social review, and I was not disappointed. It was indeed a great read and extremely entertaining. The high and lows, insights and behind the scenes backdrop from someone I’ve known about and followed, but never really knew the back story. I often have a few books going at once, but this was so good and fun to read, that it was hard to put down and I finished it quickly. The best part is that it’s a real story of success, with all the ups and downs, as some great ‘a-ha moments’ in there as well. Bravo!

This is a great business book, not for the detailed business secrets and tactics but for the style, courage, and character of the author. Truly a character with the right kind of values for life. Brian gives you the best of his experiences good, bad and ugly and downright entertaining. He also reveals the very human side of a smart, kind and innovative entrepreneur. Business is usually a learning experience, if done right and the masterful storytelling allows you to learn while listening. It is little wonder that he is a popular speaker and can teach us all a little about self-promotion. Maybe he can let you in on being the local Chamber of Commerce’s business award winner.

The path to success is often glossed over when people tell their story. Failures is something we
rarely get a glimpse of. E Brian Rose took many right and wrong turns on his path to success and we’re lucky to see them all in detail. I know E Brian Rose well. We’re friends but I still learned a LOT from reading his book. You will too. The best part is, many books with "millionaire" in the title are written by broke people "studying" millionaires. Not this one. E Brian Rose has made millions for himself and his business partners. No fake hype needed. So if you want to learn how it’s done right you need to buy this book and stop listening to "fake it till you make it" gurus. Seriously buy this book!

Don’t expect a text book accounting of how to do marketing. This is the author’s personal story of his years in Internet marketing. It reads like a novel rather than a business book. Sure there is plenty to be learned in this book, but it is a really fun read. EBR says this is the world’s best marketing book (I thought mine was!). Making that claim of course is one of the lessons in the book - like calling yourself what you want to be called. There are lots of good pieces of information throughout the book as you go on the journey with Brian from his time in the military to the start of JVZoo - it’s all the stories in-between that really make this book fascinating. Having been involved in Internet marketing myself for as long as EBR has, I found some of the stories similar to my experiences and other - well, let’s just say that the author has crossed paths with some colorful individuals. Pick up a copy of this book and read it. You’ll be glad you did.

Had some very interesting stories and learned so much about how EBR got started in the industry. Stories from when he was deployed overseas while in the Military all the way to creation of the very popular JVZOO.com It was a quick read and stories were very interesting. Life is about making choices and EBR shares that his life could of taken on a whole different direction. These stories got me to think about myself and truly inspired me.

Really enjoyed this story of a relentless entrepreneur. I love the courage it took not to sell out but stay the course till success. This is a book about not only his entrepreneurial talent but the tactics and strategies he used along the way. I hope he comes out with a future book that goes into more details on the tactics and strategies. I have to say this was a hard book to put down because of his incredible story. It’s about never giving up on yourself or your dreams.

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