Green Giants: How Smart Companies Turn Sustainability Into Billion-Dollar Businesses
Synopsis

What do Brazil’s top beauty brand, America’s second-fastest-growing restaurant chain, and the world’s third bestselling car have in common? They are shattering the myth that acting sustainably and building a billion-dollar business are mutually exclusive.

Download to continue reading...

Green Giants: How Smart Companies Turn Sustainability into Billion-Dollar Businesses LEED v4

Dmca