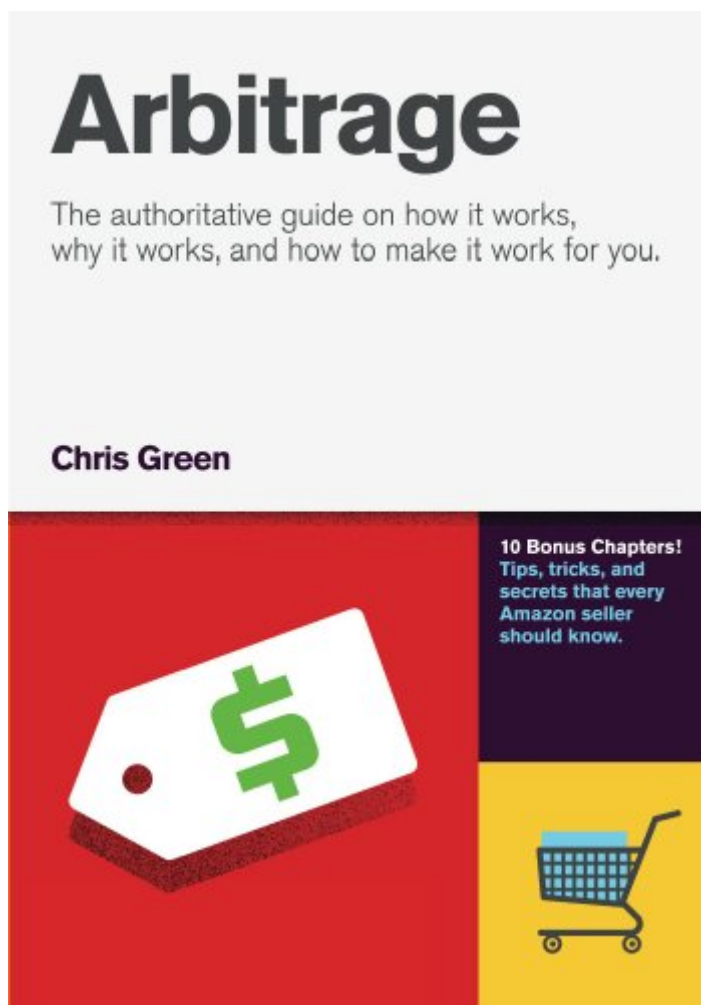


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Arbitrage: The Authoritative Guide On How It Works, Why It Works, And How It Can Work For You



Synopsis

Arbitrage is the practice of taking advantage of a price difference between two or more markets, striking a combination of matching deals that capitalize upon the imbalance, the profit being the difference between the market prices. This is the complete, authoritative, and exhaustive manual outlining the Arbitrage business model. It has been compiled and made available to anyone interested in buying products to be resold online. In this book, Chris Green will give you the keys to the Arbitrage Kingdom with the mindset of unlimited opportunities and abundance and not one of scarcity. Empires are being built by using powerful new programs like ScanPower to source and evaluate items for resale. Pair this with 's amazing fulfillment program called Fulfillment By (FBA) to outsource the storage, shipping, and customer service of your items, and you have a completely scalable, nearly risk-free business model with a near-zero entry cost. The techniques described in this book can be used by anyone, anywhere to build a small side business or large empire. The only limit is you imagination.

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Customer Reviews

This is my third Xmas selling on .com as an FBA seller and I learned a lot from Chris Green's book both when I was a beginner (the first version of his book) and now as an experienced seller. I still refer to it for strategy. One of the things I went through as a new seller was huge overwhelm. There's so much to learn! 's Seller Central - if printed off - would likely be thousands of pages long. It is like the tax code. Chris helped me understand what was important in the sea of information. Friends and family in the business call me often about the exact issue Chris addresses in this book which is, basically "will this sell on ?" A lot of people start selling on and within a few weeks have a lot of business questions about margins and finding quality inventory. I recommend Chris' book as a graduate book in selling online. Once you understand the concept of how to sell successfully on , the other stuff like making a profit falls into place. There are a lot of FBA sellers on .com that don't understand arbitrage, nor do they understand 's fees for its FBA services. I can tell by the prices they charge for their goods. They are literally selling themselves out of business as fast as they can. If I hadn't learned from Chris early on, I would have made a lot of mistakes. He shortened my learning curve considerably. Chris has been selling online for many years and with since the beginning (or close to) of its FBA program and makes a lot of money doing it (I read his online postings, too). He started off in business selling tools to Home Depot and Loews for a manufacturer so it is not like he has an extraordinary background that is unapproachable for most people. He is very generous with his information.

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